



Request for Proposal (RFP)

Economic Impact Study for Wisconsin Tribes



Introduction (Background)

The Wisconsin Indigenous Economic Development Corporation, in collaboration with the American Indian Chamber of Commerce, are committed to fostering economic development and supporting indigenous communities.

We are seeking proposals from qualified consulting firms or individuals to conduct an economic impact study. This study aims to highlight the substantial contributions of non-gaming tribal entities and indigenous small businesses to the State of Wisconsin. This study will cover all 11 tribes within Wisconsin.

Objectives

The primary objectives of this study are to:

- Assess the economic impact of non-gaming tribal entities and indigenous small businesses within Wisconsin.
- Identify key sectors and industries where these entities are most influential.
- Quantify employment generation, revenue generation, and other economic indicators associated with these entities.
- Provide recommendations for further economic development and policy initiatives to support them.

Scope of Work

The selected consultant(s) or firm will be responsible for the following tasks:

A. Data Collection

- Gather financial data and performance metrics from non-gaming tribal entities and indigenous small businesses.
- Conduct surveys and interviews with tribal leaders, business owners, and community members.
- Analyze existing economic reports and studies related to Wisconsin tribes and indigenous businesses.

B. Economic Impact Assessment

- Estimate direct and indirect economic contributions made by these entities in terms of GDP, employment, and tax revenue.
- Identify the industries and sectors where these entities are most active and influential.
- Assess the social and cultural benefits of these businesses to tribal communities.



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Proposal Submission

Interested parties are invited to submit a proposal in accordance with the following requirements:

- A detailed proposal outlining the approach, methodology, and timeline for completing the study.
- A description of the qualifications and experience of the consulting firm or individual.
- A budget proposal, including a breakdown of costs.
- A proposed project timeline.
- A sample of previous similar work or references.
- Any additional information that demonstrates the capability to complete this study successfully.

Timeline

- Proposal Submission Deadline: November 30, 2023
- Proposal Evaluation: December 1-10, 2023
- Contract Award: January 2, 2024
- Project Commencement: February 1, 2024
- Final Report Submission: July 31, 2024

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- Demonstrated expertise and experience in conducting economic impact assessments and studies related to indigenous communities.
- Clarity and feasibility of the proposed methodology.
- Proposed budget and timeline.
- Previous relevant work and references.
- Understanding of the project's objectives and potential to meet them effectively.

Submission Details

Proposals should be submitted electronically to jenniferp@wiedc.org no later than November 30, 2023. Please include "Economic Impact Study RFP" in the subject line.

Contact Information

For inquiries or additional information, please contact Jennifer Peters at jenniferp@wiedc.org or 715-701-0386.

We look forward to receiving your proposal and partnering with a qualified consultant or firm to conduct this essential economic impact study for the benefit of Wisconsin tribes and indigenous small businesses.